**HOW TO ROCK THE CAREER FAIR**

**BEFORE**

- **Do your homework.** Research the orgs that are attending by checking the organizer site.
- **Practice your elevator pitch** - about 30 seconds. What are you studying, past experiences, and end with asking a question about opportunities, or about the organization.
- **Plan what you’ll wear.** *Business casual* is the way to go.
- Be ready with a **professional resume.** Not all employers ask, but better to be prepared. Check out our tip sheets for examples.

**DURING**

Fair warning: career fairs are *noisy*! 🎧

- **Pick up the Career Fair booklet** to help plan your visit. It lists where employers booths are, information about the organization, and what they’re hiring for.
- **Observe** other students and listen to how they talk to employers.
- **'07** Many organizations are represented by *alums.* Talk to them! They were in your shoes once and you share the Brown experience.
- **Ask for business cards.** This allows you to follow up with the employers that interest you.
- **Take notes!** Jot down info on your conversations with the employer; it helps with follow-up.

**AFTER**

- **Send emails to employers you want to follow up with.** Thank them for their time, remind them of your conversation, and indicate your interest.

Questions? Email careerlab@brown.edu.