

Graph Applications

GirlsGetMath 2016

Outline

- **Graph coloring**: useful in scheduling
- **Clustering**: useful in understanding social networks
- **Epidemics/rumor spread** on networks: useful in understanding how diseases as well as news spread in communities

1. Graph Coloring

- Consider the following question (no graphs yet!):

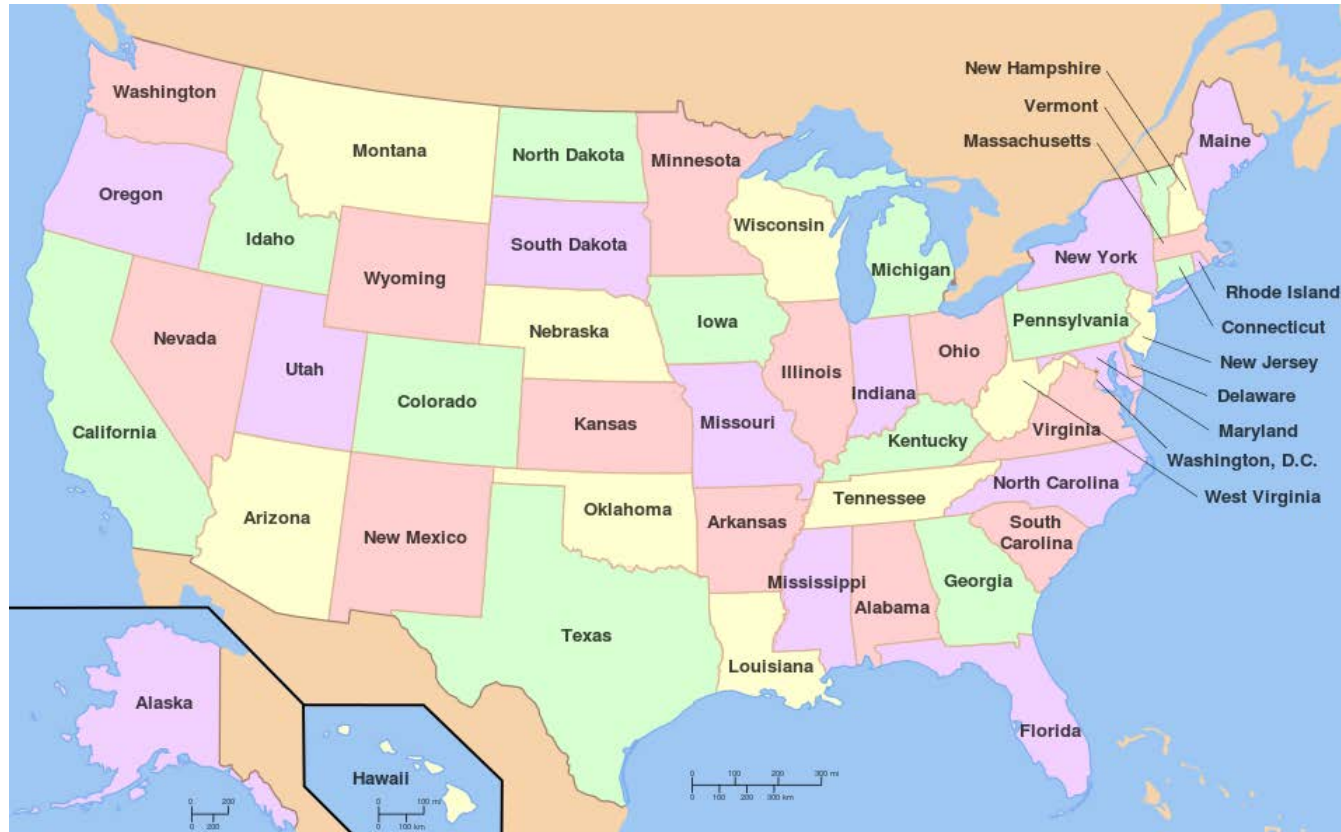
Given a map of a country divided into different territories, what is the fewest number of colors needed to color each region so that no adjacent territories have the same color?

- Example: United States map



- How many colors are needed?

- Example: United States map



- 4 colors!

Four Color (Map) Theorem

Given any separation of a plane into contiguous regions, producing a figure called a map, no more than **four** colors are required to **color** the regions of the map so that no two adjacent regions have the same color.

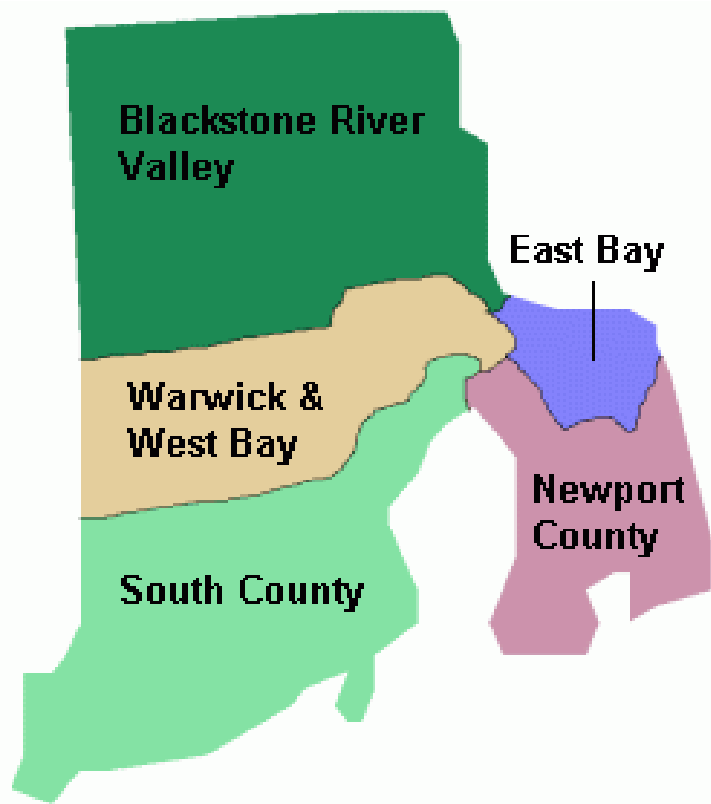
- **Proof:** computer-assisted, using **graph theory**
- The min number of colors is called **chromatic number**

Graph theory approach

- How could we phrase the map coloring problem using graphs? What would the vertices correspond to? How about the edges?
- Take 1 -2 minutes to discuss this with your neighbor, and try it with the worksheet maps.



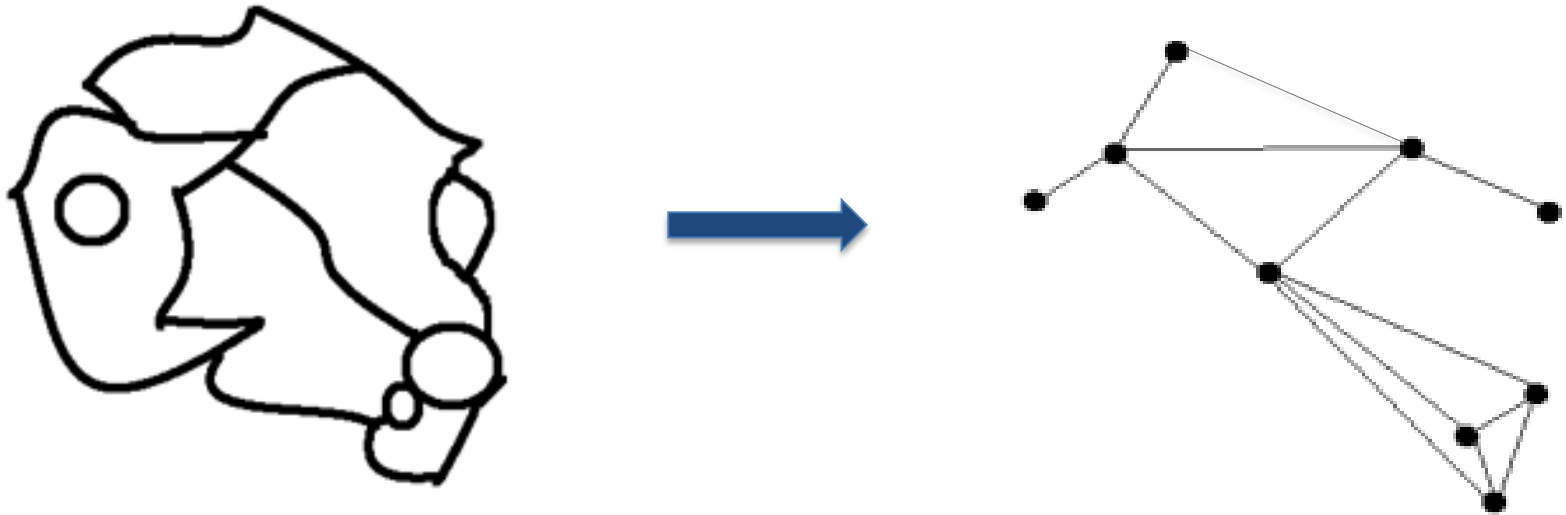
Romania: 3 regions



RI: 5 regions

Worksheet 1.1

- Consider a fictional country with regions, and label each region with a vertex. Then connect vertices if the two regions share a border.

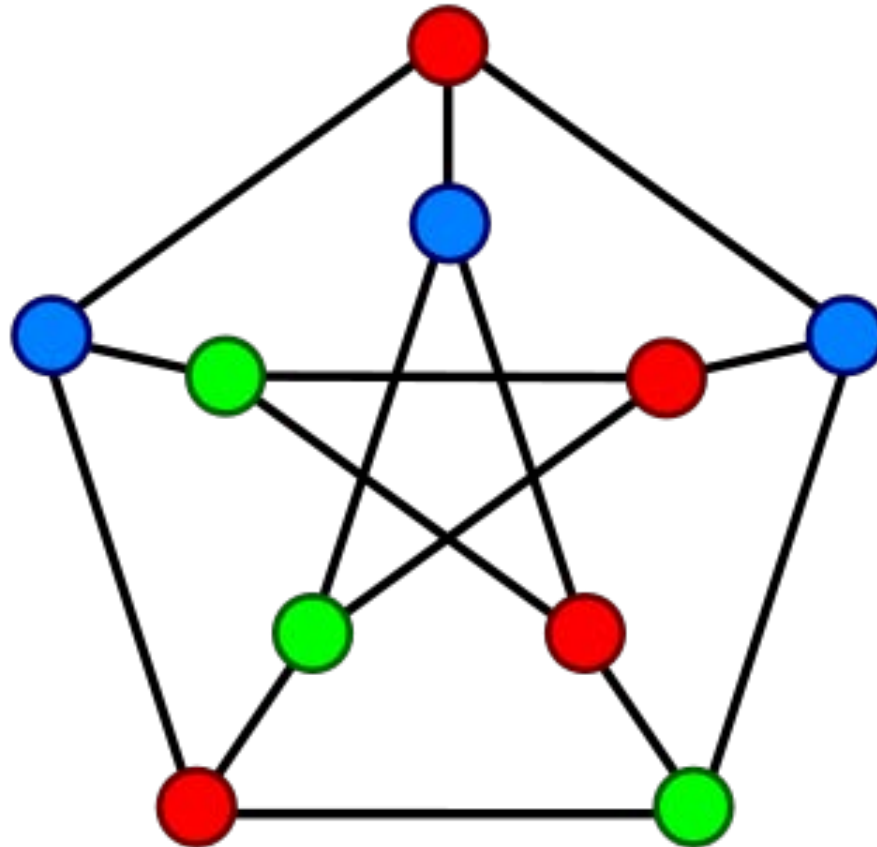


- Consider a fictional country with regions, and label each region with a vertex. Then connect vertices if the two regions share a border.

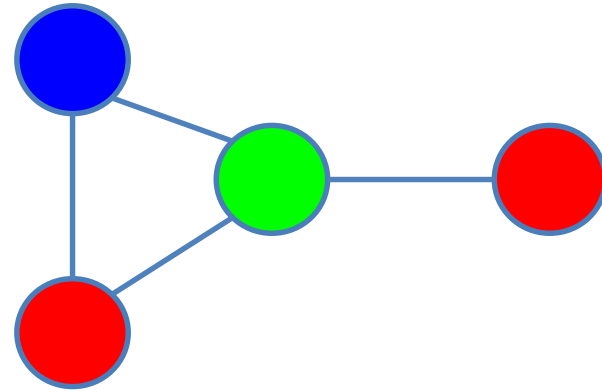
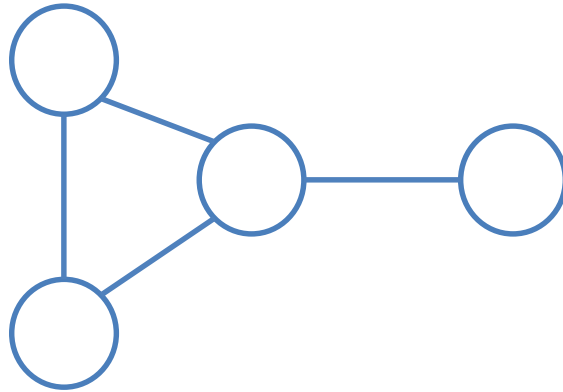


- Chromatic number = 4

- But there are graphs that require fewer colors:

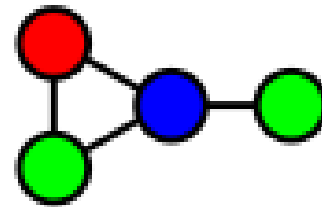
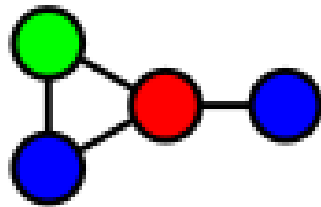
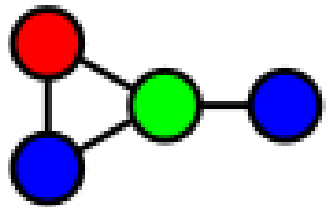
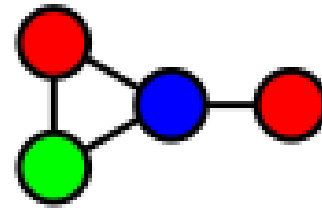
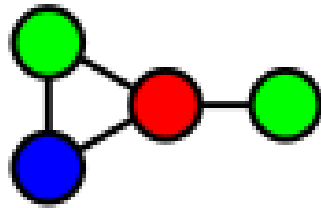
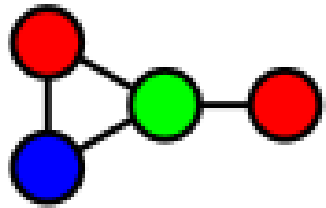
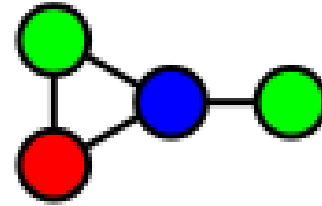
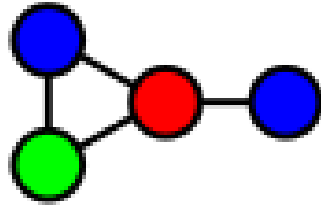
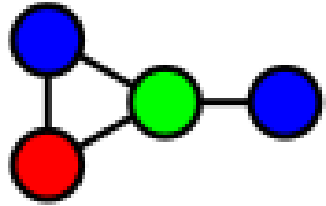
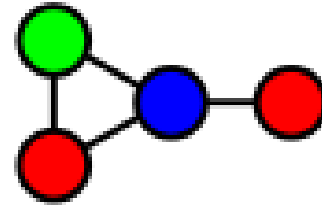
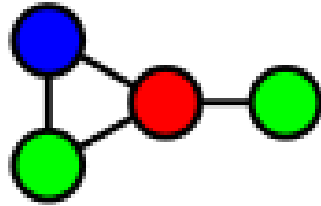
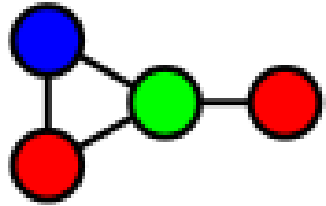


Chromatic number = 3



- On the provided sheet, find all possible 3-colorings of this graph!

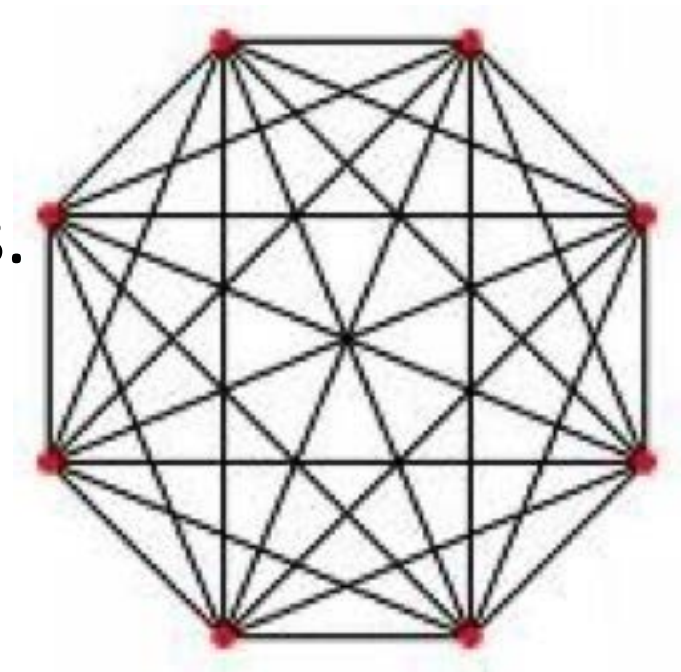
Worksheet 1.2



Worksheet 1.2

- There are also graphs that require more colors.
- Recall the meaning of a complete graph.

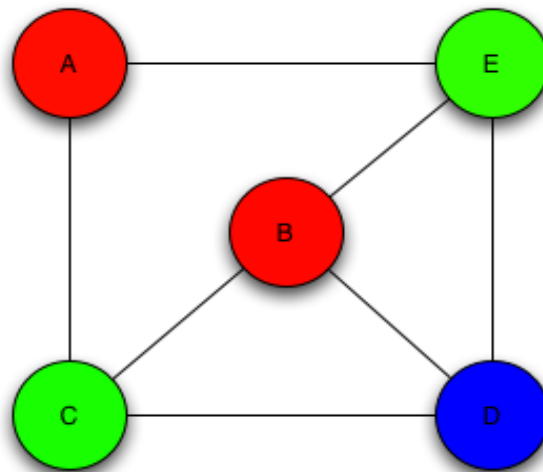
Start with complete graphs with 4,5,6, ... vertices.
How many colors do you need?



How about a complete graph with n vertices?

Applications of Coloring Problem

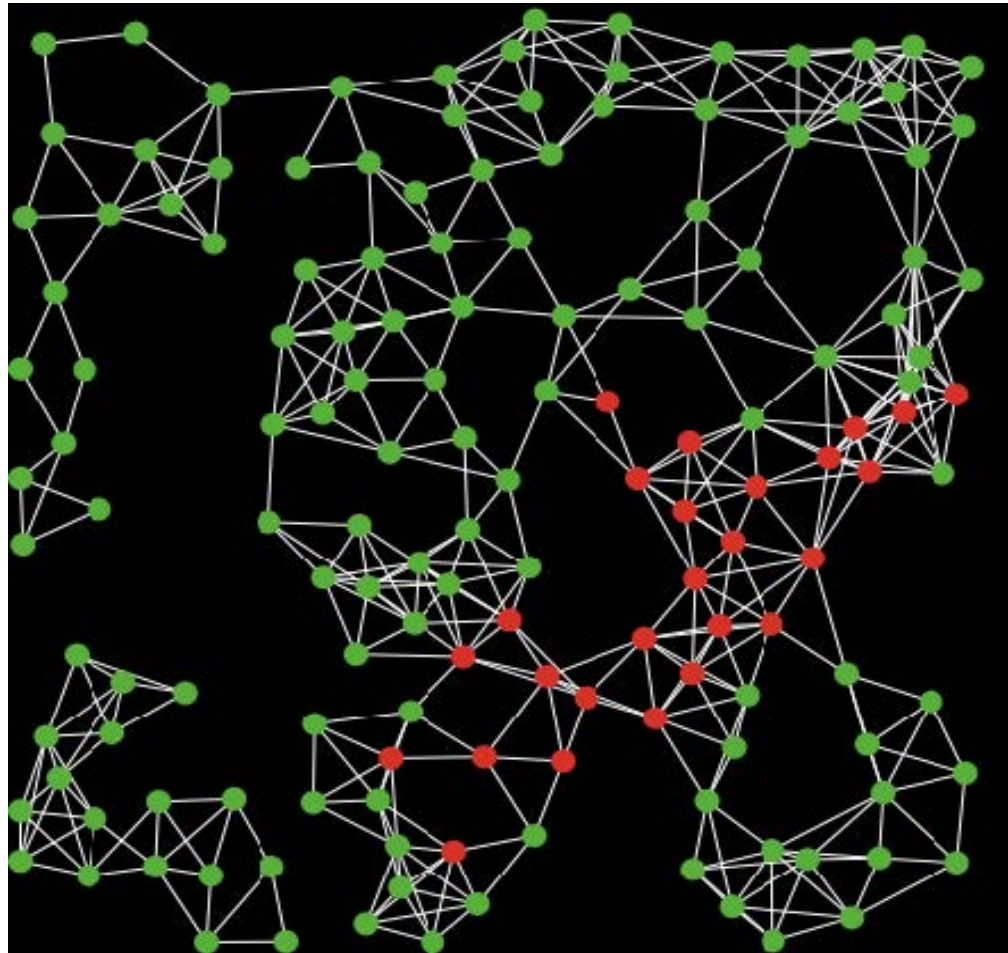
- Scheduling: exams need to be assigned to time slots at a school: same student may take different subjects



- What could the vertices, edges, and colors correspond to? Discuss with your neighbor.

- Vertices: subjects, edges: students who take both subjects, colors: time slots for exams
- What is the meaning of the chromatic number?
- Graph coloring results for the chromatic number can be used to find the number of time slots necessary for the exams

2. Rumor/Disease Spreading





Facebook

Social media network connections among Twitter users



Created with NodeXL (<http://nodexl.codeplex.com>) from the Social Media Research Foundation (<http://www.smrfoundation.org>)

Twitter

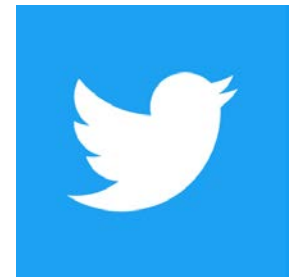
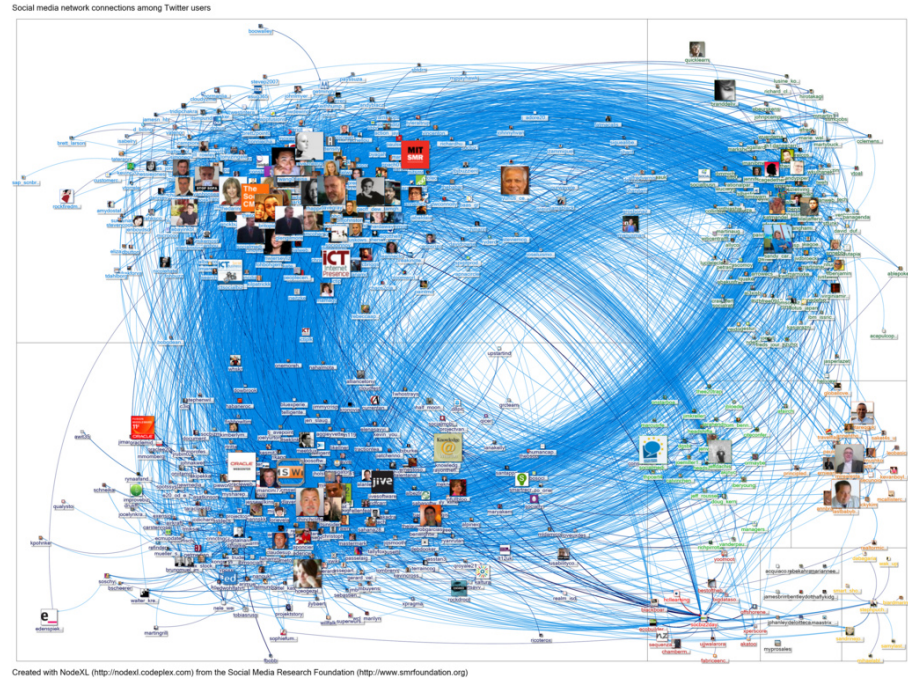
Graph/ network	Epidemic spread	Rumor/news spread
Vertices		
Edges		

- Difference: what is being spread (disease vs. news)

Worksheet 2.1

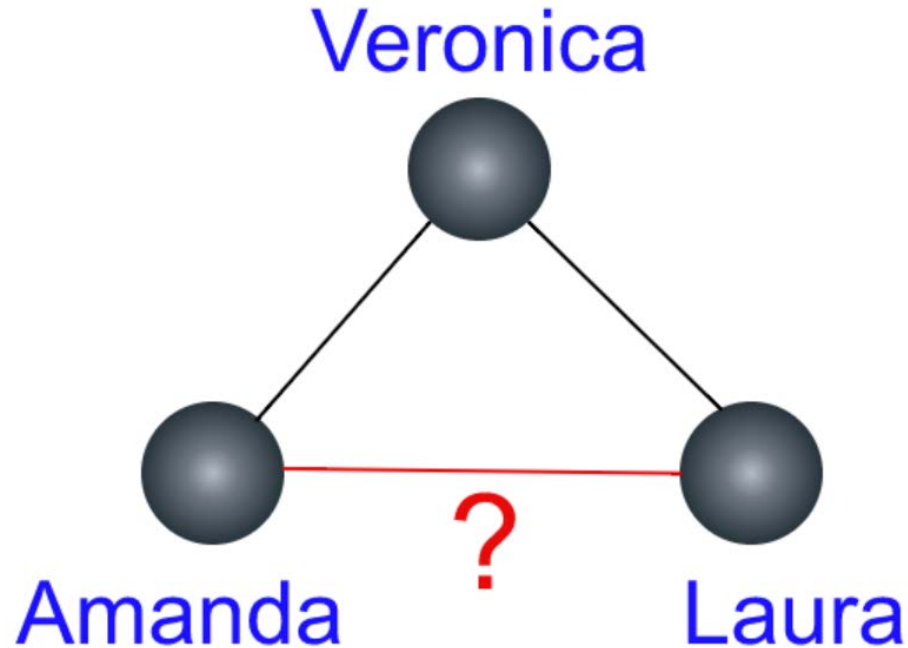
Network types

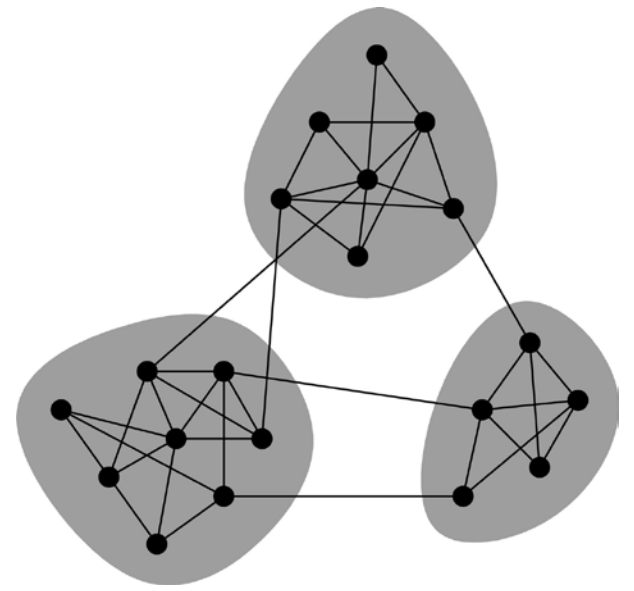
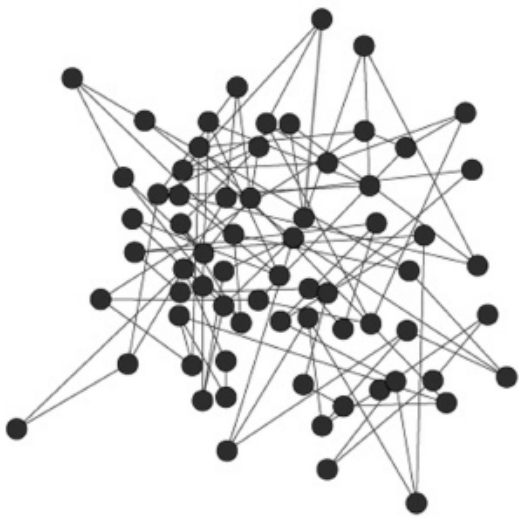
- Facebook and Twitter are **social network** examples
- Which properties do you expect these networks to have: directed, undirected, sparse, highly connected?
- Discuss with your neighbor



Clustering

- Interesting property of networks: clustering
- Clustering measures how **clique**-ish a network is
- I.e., if I have two friends, how likely is it that they are also friends?





Not clique-ish (random)

Very clique-ish

Do you think
Facebook is clique-ish?



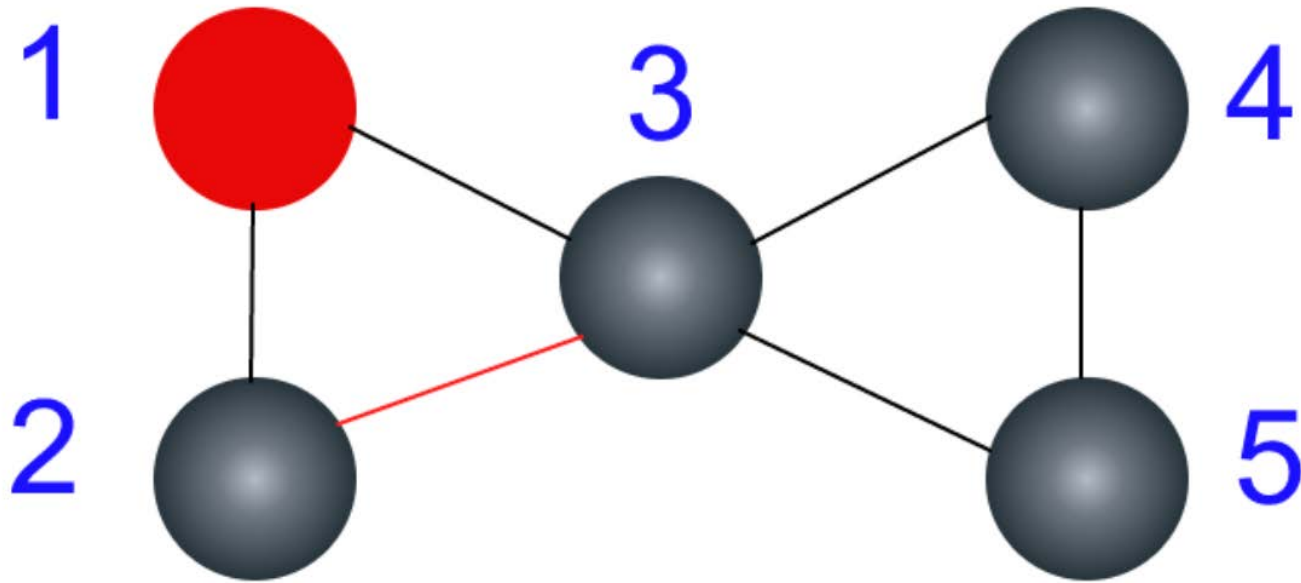
- We can calculate the local clustering coefficient of a **node**:

$$cl_i = \frac{\text{number of pairs of neighbors connected by edges}}{\text{number of pairs of neighbors}}$$
$$= \frac{\text{number of pairs of neighbors connected by edges}}{d_i * (d_i - 1) / 2}$$

Where d_i is the degree of node i .

Network clustering coefficient \bar{cl} : average of the individual clustering coefficients of each node.

$$cl_i = \frac{\text{number of pairs of neighbors connected by edges}}{d_i * (d_i - 1)/2}$$

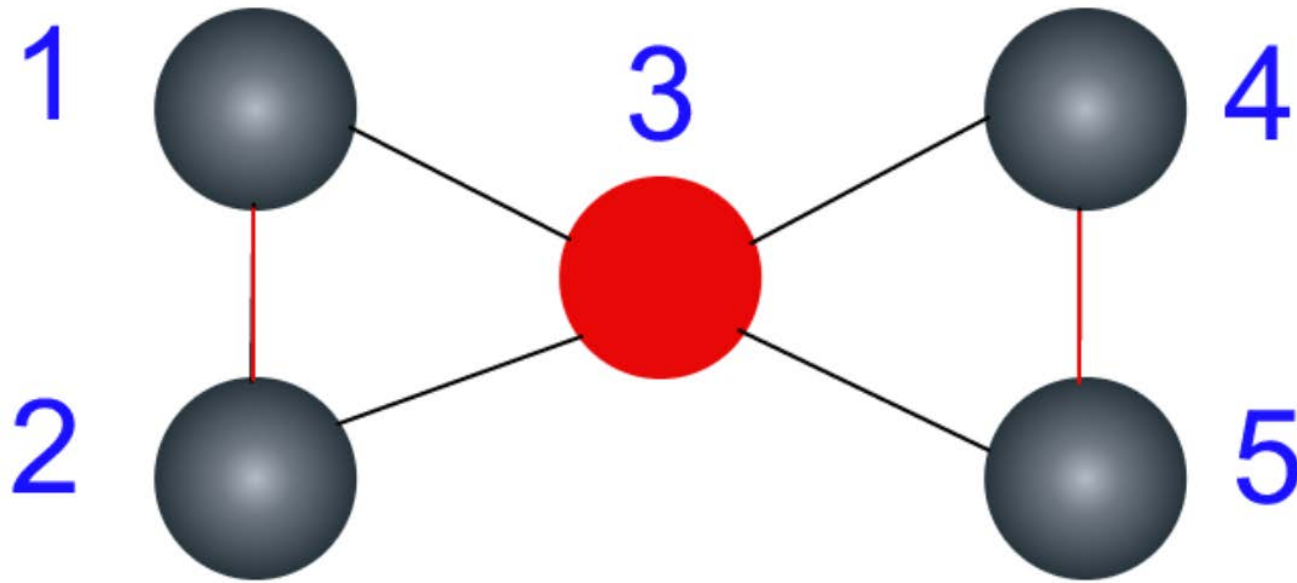


$$cl_1 = \frac{1}{2 * (2 - 1)/2} = \frac{1}{2/2} = 1$$

$$cl_2 = \frac{1}{2 * (2 - 1)/2} = \frac{1}{2/2} = 1$$

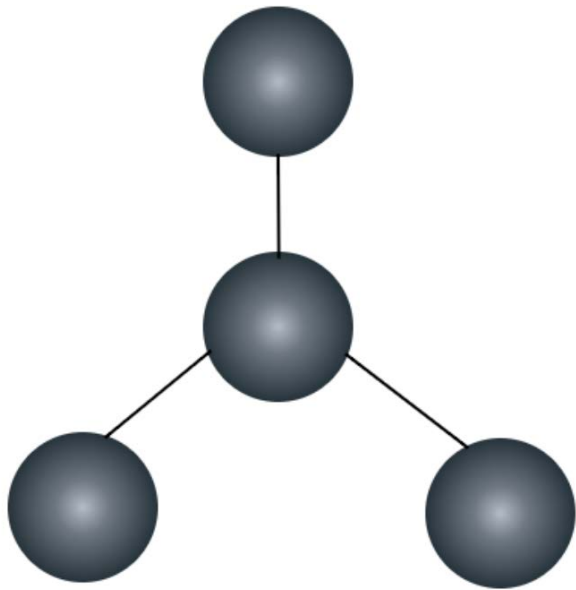
How about cl_3 ?

$$cl_i = \frac{\text{number of pairs of neighbors connected by edges}}{d_i * (d_i - 1)/2}$$



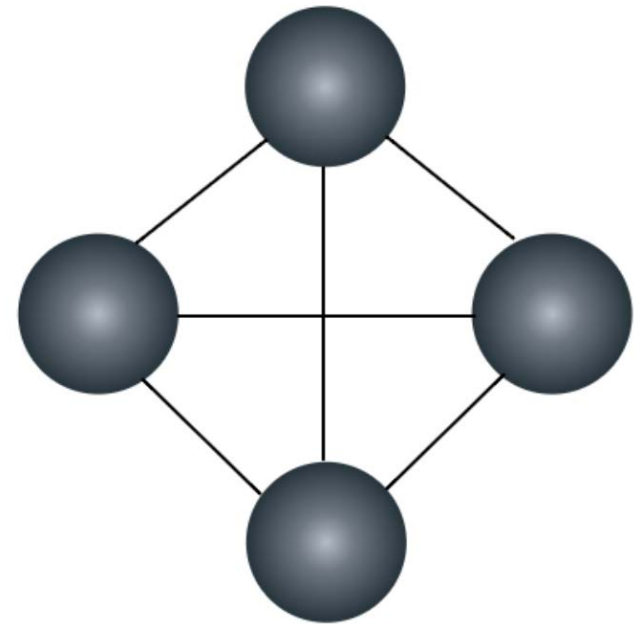
$$cl_3 = \frac{2}{4 * (4 - 1)/2} = \frac{2}{12/2} = \frac{2}{6} = \frac{1}{3}$$

Average network clustering: $\frac{1+1+1+1+\frac{1}{3}}{5} = 0.867$



$$\bar{c}l = 0$$

Not clique-ish



$$\bar{c}l = 1$$

Very clique-ish



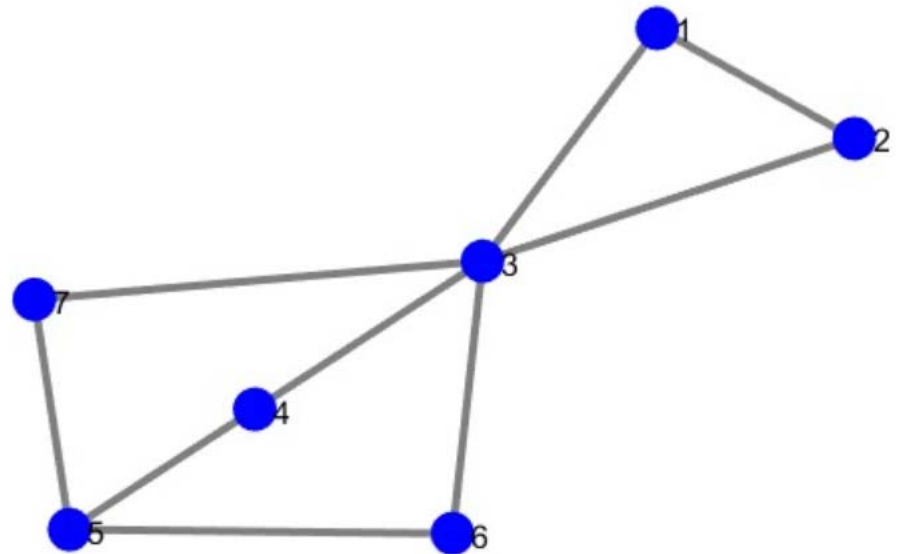


Clustering coefficient: 0.15-0.6
(depends on the specific community)

Example: epidemic spread

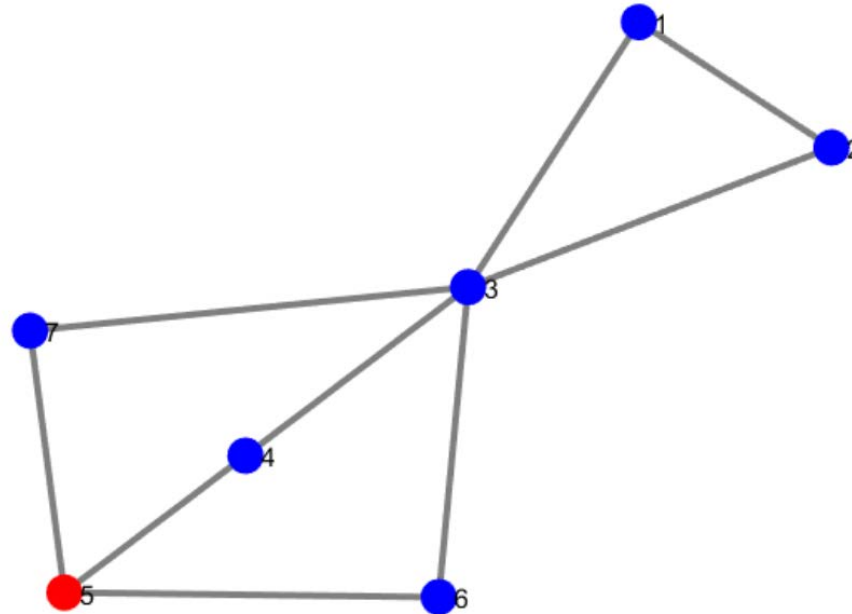
Adjacency matrix:

0	1	1	0	0	0	0
1	0	1	0	0	0	0
1	1	0	1	0	1	1
0	0	1	0	1	0	0
0	0	0	1	0	1	1
0	0	1	0	1	0	0
0	0	1	0	1	0	0



Worksheet 2.3 (Challenge)

- Epidemic starts through an infected individual/seed (red nodes)



- How fast the disease spreads depends on the probability that an infected individual infects a susceptible one.

- Question of interest: **Does the speed of transmission depend on the infected seed?**
- In graph theory, this question is referred to as **centrality**: how important is a node in spreading the disease/news in the network.
- It turns out there are many ways to calculate centrality; which one is most appropriate for different networks is still a subject of research.

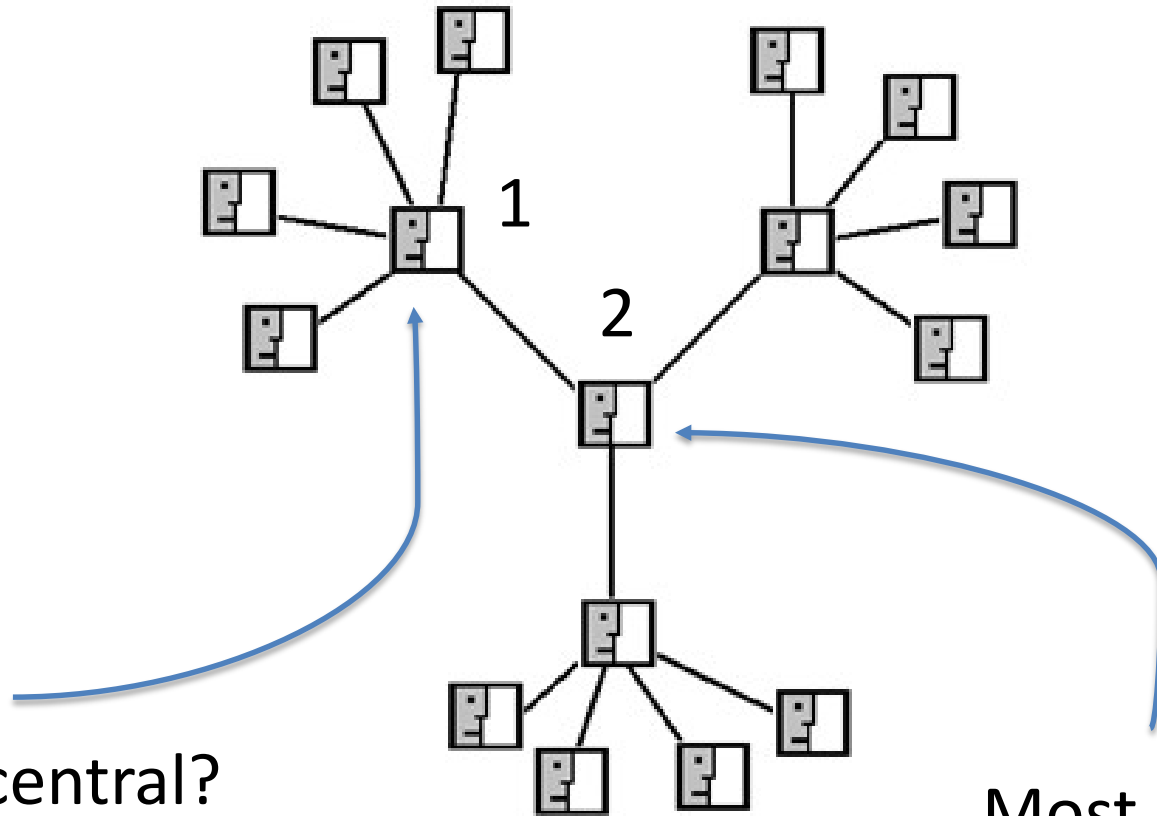
Degree Centrality

- How many connections/followers/friends do I have?

- For node i :

$$c_i^d = \frac{\textit{degree of node } i}{\textit{sum of all node degrees}}$$

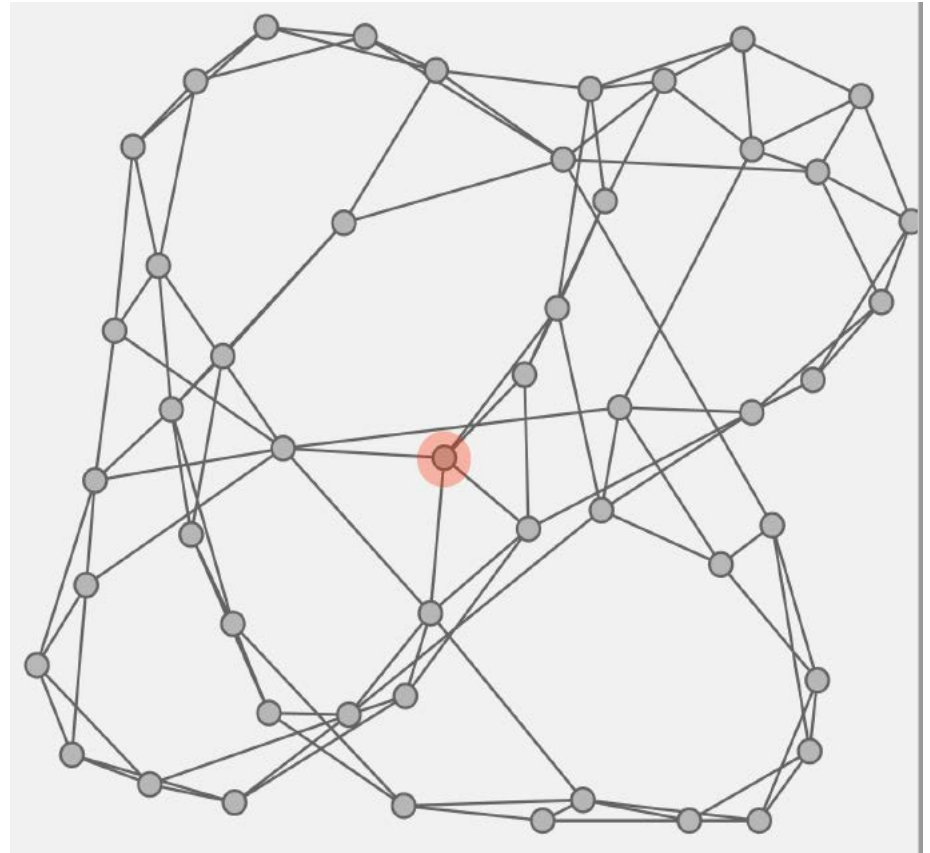
- Note that this centrality measure only depends on local neighbor information.



Most central?
Local degree
information

Most central?
Global
information

- Suppose we know which node has the highest centrality.
- How is this helpful in the case of an outbreak?
- How about in the case of embarrassing news about you?



Bibliography

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http://www.math.cornell.edu/~mec/Winter2008_2/Gwyn/Site_2/Blog/Blog.html

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<http://www.ma.utexas.edu/users/rav/docs/Srinivasan.Brown.pdf>

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